



Provided by Richmond Times Dispatch



# **Richmond.Rider.Rally Block Party** **Bagpipes, Bands, Barbeque & Beer!**

**Saturday, August 21st, 5:00-10:00 PM**  
**5000 Block Caledonia Road**

## **EVENT SCHEDULE**

*Evening Emcee **Bill Bevins**, Richmond's Favorite Radio Show Host from Lite 98*

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| <b>5:00 PM</b><br><b>BLOCK OPENS</b>                   | <ul style="list-style-type: none"> <li>- Yorktown riders bike check by Carytown Bicycle Company</li> <li>- Riverside Outfitters urban tree climbing (5:00-6:00 PM)</li> <li>- Qualifying rounds Endorphin Fitness Spin Competition (5:00-8:00 PM)</li> <li>- Groove to DJ's Summer Music Mix</li> <li>- Richmond's own Legend beer on tap</li> <li>- Silent Auction (5:00-8:00 PM)</li> </ul> |
| <b>5:30 PM</b><br>"The Q is Ready to be Served"        | <ul style="list-style-type: none"> <li>- Supper by award-winning Q Barbeque (5:30-7:30 PM)</li> <li>- Ice Cream from the Q Cart</li> <li>- Wine and Beer Tasting by Once Upon a Vine South</li> </ul>   |
| <b>6:30 PM</b><br>"Make Way for the Men in Kilts"      | <ul style="list-style-type: none"> <li>- TransAmerica Rider Welcome Back Parade featuring The Greater Richmond Pipes &amp; Drums, Central Virginia's largest bagpipe band in kilts and traditional attire!</li> </ul>   |
| <b>7:00 PM</b><br>"Darlin' Save the Last Dance for Me" | <ul style="list-style-type: none"> <li>- Live band featuring the cool, tropical sounds of Kevin Davis and Ban Caribe (7:00-10:00 PM)</li> </ul>   |
| <b>8:00 PM</b><br>"Let's Get Ready to Rumble"          | <ul style="list-style-type: none"> <li>- Final Rounds Endorphin Fitness Spin Competition</li> </ul>   |

## **EVENT INFORMATION**

Event is outdoors - rain or shine  
GPS Address: 5009 Caledonia Road, Richmond  
Parking - Westover Hills Blvd. or Prince Arthur Road  
(one block west from Westover Hills Blvd.)

Wristbands for attendees provided at gate check-in  
Attire: casual summer attire, bike shorts welcome!  
Ticket Pricing:  
On-line by 8.20.10 - \$30  
At gate on 8.21.10 - \$35  
Children 7-12 at gate only \$10

**Buy Your Tickets Now On-Line at [www.RideForJim.org](http://www.RideForJim.org)**

*All proceeds benefit the James D. Popp Student Research Fund at VCU Massey Cancer Center  
Email us at [onpd@vcu.edu](mailto:onpd@vcu.edu) or call 804-827-9486 for additional information.*